MARINA BEACH MASTER PLAN SUMMARY AS OF 7/14/2015

Marina Beach Park is a beloved community resource providing a place to recreate, relax, and cherish the natural beauty of the Puget Sound. The Master Plan reflects these traditions and seeks to support and expand the unique qualities of the park while accommodating the daylighting of Willow Creek. The Master Plan seeks to balance the community's current needs while identifying areas and activities for the future. Based on an in-depth dialogue with the community, the Master Plan establishes a balance of passive and active recreation and provides a high quality recreational experience for the community. The Master Plan was derived through collaboration and the best thinking of citizens and stakeholders to truly reflect community interests and enhance the character of the park for generations to come.

Key components of the plan include: maintaining the off leash dog area, maintaining the current amount of parking, embracing the creek, balancing passive and active recreational opportunities, balancing natural preservation with recreation, providing play opportunities for children, providing a turnaround and drop off for cars, providing restroom facilities, space for concessions, providing a personal watercraft staging area, overlooks, open lawn play, picnic and bbg space.

COMMUNITY INVOLVEMENT

Through a combination of stakeholder interviews, public meetings, online open houses, discussions with the city and interaction through the project website have guided the development of the Master Plan. A series of Open Houses employed a variety of engagement methods to reach people of all ages, backgrounds and walks of life. To identify the appropriate mix of uses the community engaged in a dialogue that examined the current park and determined aspirations for the future.

STAKEHOLDERS

The design team conducted a series of 14 stakeholder interviews with community members and agencies identified by the City and the Project Advisory Committee (PAC). Stakeholders include a range of groups who actively use Marina Beach as well as groups that passively use the park and/or have direct connections to this space. These conversations enabled the project team to learn directly from people most connected with the Park. Meeting notes were produced and will be provided in the master plan.

ONLINE OPEN HOUSES

268 community members participated in an online survey developed by Envirolssues. Those who responded represented a broad cross section of the Edmonds community, providing valuable perspective as to how the community uses the park currently and their vision for Marina Beach's future. The survey consisted of 9 questions illuminating the demographics of users, popular current park uses and desired future park uses. Key demographics uncovered by the survey include: park users are a mix of ages and a majority arrive by car. The highest existing uses of the park are the off leash dog area, beach, walking trails, overlooks, playgrounds, and open lawn space The most desired future uses include maintaining the beach views and access, providing restroom facilities, maintaining the off leash dog area, providing a personal watercraft launch area, providing accessible walks and safe play areas for children.

PUBLIC OPEN HOUSES See attached summaries.

CHRIS JONES, ASLA PRINCIPAL, LANDSCAPE ARCHITECT

