

# CREATIVE DISTRICT ADVISORY COMMITTEE

Meeting Summary for 5/09/2019

## Committee Members present:

Diane Buckshnis  
Steven Cristol  
Tracy Felix  
Oleg Gorboulev  
Anabel Hovig  
Scott Merrick  
Ashley Song  
Richard Suico  
Stephen Waite

Rachel Dobbins  
Diane Cutts  
Julaine Fleetwood  
Lillyan Hendershot  
Joe McIalwain  
Sarah Mixson  
Donna Stewart  
  
Brittany Williams

**Committee Members absent:** Mark VonGunten

**Staff present:** Frances Chapin, Patrick Doherty, Cindi Cruz

**Public present:** Elizabeth Drolet, Susie Foster

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1. Committee members introduced themselves. Mark VonGunten and Nora Carlson were absent and Rachel Dobbins was in attendance for Nora Carlson
  2. General comments or questions from last meeting: Milestone dates were based on work beginning in January 2019 so they will be adjusted.
  3. Discussion of next steps for 2019 Work Program milestones:

Create baseline directory of creative businesses within the district. Will rely on work groups working with staff to determine and identify the business and organization categories included in “creative industries”. . Will need to conduct count of creative businesses in district as a baseline. This work will help inform decisions about metrics that can be used to evaluate program over time. Possibly review the successful districts in Colorado.

Brand identity work group will initiate discussion of branding goals for the Creative District and compatibility with existing branding in the downtown area. One suggestion was to better identify and utilize public assets such as the Frances Anderson Center. Wayfinding and related signage will come as the branding and possibly a logo are identified. The highway sign will be designed for statewide use by ArtsWA.

Creative Learning and Inclusion and inclusion/diversity will be merged into one work group that focus will be on creative learning for all. Diversity Commission Partnership Committee has

expressed interest in meeting regarding creative experiences, communication and branding to encourage a more inclusive environment.

The Creative Learning Task Force will encourage the leveraging of resources outside the CD boundaries such as Edmonds Community College and the School District through existing and potential connections with ECA, OBT, library, ArtSpot as well as many other creative learning resources in Edmonds.

4<sup>th</sup> Avenue Cultural Corridor. Frances discussed the process that was undertaken to implement improvements to the ROW to make the 4<sup>th</sup> Avenue Corridor from Main to the ECA more pedestrian friendly and art infused. She will arrange to have consultant come to the June 6<sup>th</sup> meeting.

4. Identification of Work Group(s) to work on 2019 Work Program items:  
Directory or creative businesses/entities: Brittany, Anabel, Diane B, and Donna  
Branding/Identity: Lillyan, Tracy, Mark, Steven, and Ashley  
Creative Learning/Diversity: Joe, Richard, Diane C, Julaine
5. Questions, comments: Tracy spoke to the industries/occupations that are in Edmonds but not on the list. The City of Seattle Creative Sector report will be sent out for those interested in reviewing it and it focuses on occupations, not just the industry sector title.

Next Meeting: Thursday, June 6<sup>th</sup>, 5:30 – 6:45 pm, Plaza Room

Staff:

Frances Chapin, Arts & Culture Manager, 425-771-0228, [frances.chapin@edmondswa.gov](mailto:frances.chapin@edmondswa.gov)

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