



City of Edmonds Media Release

Economic Development ~ 121 5th Avenue North, Edmonds

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New Website Promotes Visiting Edmonds

VisitEdmonds.com Has New Look & Feel, with Enhanced Functionality

(Edmonds, WA) - After several months of research, collaboration and hard work, the City of Edmonds is promoting its new and improved VisitEdmonds.com website. While the City has had a tourism-promotion website for several years, the current version of VisitEdmonds.com was just debuted earlier this year with a new look and feel, more photographs and imagery than ever, and a more comprehensive presentation of all that Edmonds has to offer.

A reappearing feature that's intended to inform visitors and residents alike is the Arts and Culture Calendar that contains information about all the arts and culture events happening around town, with event descriptions, dates, times and contact details. It has been consistently the most visited feature on the website.

In addition to "Arts and Culture," the website directs visitors to the other main categories of activities with tabs entitled: *Things to Do, Stay, Dine, and Shop*.

"We're really enthusiastic about the new 'Visit Edmonds' website," commented Economic

Development and Community Services Director Patrick Doherty. “The new design and functionalities will engage visitors – and residents – to a whole new degree and entice them with a richer assortment of high-quality Edmonds imagery.”

With a limited supply of hotel rooms, as Mayor Dave Earling often remarks, Edmonds serves principally as an attractive day-trip destination for people from throughout the Seattle-Bellevue-Everett metro area. But with an increasing amount of accommodations available through the likes of Airbnb and VRBO, the numbers of overnight guests in Edmonds is increasing dramatically.

The new website is intended to serve both day-trippers and overnighters equally well, with information about daytime events and activities, as well as itinerary ideas for evenings and weekends.

Arts and culture, food and drink, shopping, saltwater beaches and gorgeous sunsets are just a few of Edmonds’ key attractions – along with whale-watching excursions, the popular Summertime spray park, and the Spring, Summer and Holiday farmers markets. But what really brings in the visitors is Edmonds’ wide array of events, including the Waterfront Festival, Arts Festival, Fourth of July Parade and Fireworks, Taste Edmonds, Puget Sound Bird Fest, Classic Car Show, Art Studio Tour, Write on the Sound Conference, Downtown Halloween Trick-or-Treat, and the Holiday Tree-Lighting Ceremony – to name a few.

“In order to ensure the best and most accurate information from establishments all over town,” offers Doherty, “the City encourages owners of shops, restaurants, lodging and other visitor-oriented establishments to check out VisitEdmonds.com to see if the information regarding their establishments is correct and complete.” If not, or when and if business owners wish to supply additional information or new images, they are welcome to contact Cindi Cruz at cindi.cruz@edmondswa.gov with any updates.

For more information about the new VisitEdmonds.com website or other tourism-promotion activities, please contact Patrick Doherty at patrick.doherty@edmondswa.gov or 425-771-0251.

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