



## City of Edmonds Media Release

Economic Development ~ 121 5<sup>th</sup> Avenue North, Edmonds

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**To:** Media

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### ***How Are We Doing? City Asks Residents to Respond to Survey about Government Services and State of City***

***Community Survey Available Online to All Edmonds Residents Now Through July 15th***

**(Edmonds, WA)** - Edmonds residents have the opportunity to let city leaders know how they feel about their government services and the overall state of their city by voicing their opinions through an anonymous online survey. After sending out The National Citizen Survey™ to 2,200 randomly selected households in June, the City of Edmonds is now making this community survey available to any resident of Edmonds via the City's website through July 15th.

The survey is designed to provide a baseline of how city government is serving residents, to gauge overall perceptions of Edmonds, and to make comparisons with peer cities.

"Edmonds is a great community and the results of this survey will help us make it even better," says Edmonds Mayor Dave Earling. "This survey is yet another way we are working to improve communications between city leaders and the community. I encourage everyone living in Edmonds to take the survey and help us chart our community's future."

The survey is administered by National Research Center, Inc. of Boulder Colorado and includes questions about quality of life in the community, local policies, demographics, ratings of local government services and resident use of services. Participation and responses are kept anonymous.

All residents of Edmonds are eligible to participate. The survey is available online now through July 15th at <http://survey.edmondswa.gov>. Residents with questions about the survey may contact the City of Edmonds by phone at 425-771-0251 or by email at [patrick.doherty@edmondswa.gov](mailto:patrick.doherty@edmondswa.gov).

**About The National Citizen Survey™ (The NCS™):** The NCS ([www.n-r-c.com/thencs](http://www.n-r-c.com/thencs)) was among the first scientific surveys developed to gather resident opinion on a range of community issues, and has been used in more than 350 jurisdictions across 46 states. The NCS is a cost-effective survey of resident opinion and an important benchmarking tool that allows for comparison among communities. Communities using The NCS have reported that the tool improved service delivery, strengthened communications with community stakeholders and helped leaders identify clear priorities for use in strategic planning and budget setting. The NCS is the only citizen survey endorsed by the International City/County Management Association and the National League of Cities.

**About National Research Center, Inc. (NRC):** NRC ([www.n-r-c.com](http://www.n-r-c.com)) is a leader in the field of public sector research and evaluation, with clients from across the country and around the globe. The firm is comprised of a skilled team of social scientists who support cities, counties, foundations and nonprofit organizations in using research to help communities thrive. NRC pioneered the development of The National Citizen Survey™ and continues to offer a suite of products designed to enhance the public voice and aid local decision-making.

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