

Overview

In the Fall of 2015, after leasing the property for 40 years, Civic Center Playfield was acquired by the City of Edmonds from the Edmonds School District. Purchased with the assistance of grants from the Washington State Recreation Conservation Office and the Snohomish Conservation Futures Program, the City's Recreation & Open Space Plan stipulates that the site will remain accessible to the community as a key asset, providing both passive and active recreation.

The design team is working with the community to explore desired outcomes for redeveloping Civic Center Playfield. Three online and three in-person public open houses will be held. At the second of these, held on August 24, and accompanied by an online open house open from August 24 through September 9, attendees were provided with two possible design options to guide discussions about the park.

In-Person Open House

Purpose

The open house provided an opportunity for the design team to engage and educate the public about the project. Attendees were able to:

- Learn more about the Civic Field Project
- Share feedback on potential design options
- Discuss the design options in small groups
- Report back to the group on roundtable discussion results
- Provide feedback the potential design options, as well as written comments about the project

Open house date, time and location

- Wednesday, August 24, 2016, 6 – 7:30 PM
- Edmonds Library, Plaza Room (650 Main St, Edmonds, WA 98020)

Staff

- Carrie Hite, City of Edmonds
- Renee McRae, City of Edmonds
- Frances Chapin, City of Edmonds
- Lara Rose, Walker Macy
- Chris Jones, Walker Macy
- Ann Marie Schneider, Walker Macy
- Ara Swanson, EnviroIssues
- Harrison Price, EnviroIssues



Attendance

- 143 signed in
- Estimated 160 participants

Meeting format

The meeting consisted of opening remarks by Mayor Dave Earling, a presentation by the design team, a brief Q&A session and roundtable discussion period during which attendees were able to:

- Discuss the two design options and design elements with other members of the community
- Provide feedback on design options in groups of 8-12
- Ask questions and talk with project staff and PAC members
- Report back to the group and learn what came out of other tables' discussions

Questions to the design team during the Q&A session included:

- Is there a defined area for special events for each design option?
- What impact will the added facilities have on parking and traffic in the area?
- Is there a difference in construction duration between the two options?
- Will existing fencing remain? Or will it be expanded?
- What material will the pathways be? Concrete or gravel?
- Will work done to the Boys and Girls Club consist of renovations or a complete rebuild?
- Will there be playgrounds for youth?
- Why did the track move to the north? Could it remain in its current location?
- If the grand stand is removed, could there be additional impervious surfaces?
- Has there been any analysis of future maintenance costs for either option?
- How would the Taste of Edmonds fit into both plans?

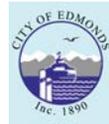
Feedback received

Attendees provided feedback to project staff through verbal and written reporting after the roundtable discussions and via individual written comments. Groups were given the following instructions and asked to respond to several questions:

1. Discuss the following list of questions at your table and record what you hear
 2. Ensure that all individuals have an opportunity to speak
 3. Choose 3 ideas or comments that your group would like to report back
- How many participants are at your table? _____

1. Please share your thoughts about Option 1. What do you like or dislike about this option?
2. Please share your thoughts about Option 2. What do you like or dislike about this option?
3. Are there park elements not shown in either option that you would like to see?
4. Which plan is preferred (show of hands for option 1 or 2)?

Additional Notes / Comments:



High level results on preferred schemes are as follows.

Group Votes for Favored Plan (by majority at table, 8-10 participants per table):

- Option 1 preferred: 8 (50%)
- Option 2 preferred: 4 (25%)
- Split: 2 (12.5%)
- Unclear: 2 (12.5%)

Individual Comment Cards (see scans for comment details):

- Option 1 preferred: 5
- Option 2 preferred: 3
- Undecided / Unclear: 3

The most common comments included:

- Option 1 is more attractive
- Option 2 provides more activity
- Skatepark should be included in final plan
- Prefer the expanded facility for the Boys & Girls Club
- Petanque should be included but should not take priority over other activities

Full comments and responses are available in the attached document:

"160824 In-Person Open House 2 Compiled Feedback.pdf"



Online Open House

Purpose

The online open house provided an opportunity for the public to learn about and engage with the project without attending the in-person open house. Participants navigated through eight stations which presented the same information as the in-person open house. Along the way, participants had the opportunity to take notes, provide feedback on design options, park elements, and write open-response comments.

Web address and duration

- <https://edmondscivicfield.participate.online/>
- August 24, 2016 – September 9, 2016

Website analytics (August 24 – September 9)

- 1,057 unique visitors
- 1,323 sessions
- 7,094 total page views
- 5.36 pages viewed per session (average)
- Average session duration: 00:05:49



Feedback received (August 24 – September 9)

Welcome Page Survey

- What is your relationship to the park?
 - I live near the park: 391 (68.2%)
 - I live and/or work near the park: 102 (17.9%)
 - I do not live and/or work in Edmonds: 50 (8.7%)
 - I work near the park: 30 (5.2%)
- How often do you visit the park?
 - I visit the park frequently: 268 (46.4%)
 - I visit the park occasionally: 239 (41.3%)
 - I visit the park rarely: 59 (10.2%)
 - I have never been to the park: 12 (2.1%)
- Did you attend the first open house on Thursday, June 23?

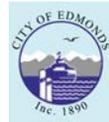


- No: 510 (88.1%)
- Yes: 69 (11.9%)
- Did you attend the second open house on Wednesday, August 24?
 - No: 515 (89.1%)
 - Yes: 63 (10.9%)

Plan Options Survey

The online open house design option survey has received 379 responses to-date

- Prefer Option 1: 88 (23.9%)
- Prefer Option 2: 280 (76.1%)
- Common reasons respondents preferred option 1 included:
 - Free-flowing structure, layout and path
 - Large open plaza and water feature
 - Open green spaces and lawn
 - Reduced number of petanque courts
- Common reasons respondents disliked option 1 included:
 - Purpose, need and safety of water feature
 - Lack of space for recreation
 - Could eliminate space for existing activities and clubs
 - Similar amenities as Edmonds City Park
 - Lack of a skatepark
- Common reasons respondents preferred option 2 included:
 - Long walking and running paths
 - Track
 - Focus on fields and athletic facilities
 - Expanded boys and girls club
 - Skate park
 - View terraces
 - Potential for large events
 - More spaces for families and children
- Common reasons respondents disliked option 2 included:
 - Too much space dedicated to athletic fields
 - Practicality of the terrace steps
 - Possible increase in noise for surrounding residents
 - Shorter walking/walking path
 - Usability of a 200-meter track
- Common elements not shown that respondents would like to see included:
 - 400-meter track
 - Additional restrooms
 - Benches and/or seating areas



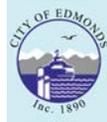
- Lighting
- Additional covered athletic facility and market space
- Water fountains
- Stage
- ADA accessibility

(See attached excel spreadsheet for verbatim comments received online.)

Demographic Information

- Age
 - Over 70: 38 (17.7%)
 - 45-69: 81 (37.7%)
 - 30-44: 80 (37.2%)
 - 18-29: 7 (3.3%)
 - Under 18: 5 (2.3%)
 - Prefer not to answer: 4 (1.9%)
- Gender
 - Female: 123 (56.9%)
 - Male: 85 (39.4%)
 - Prefer not to answer: 8 (3.7%)
- Are you a resident of Edmonds?
 - Yes: 192 (89.7%)
 - No: 22 (10.3%)
- If yes, how long have you lived in Edmonds?
 - Over 10 years: 128 (64.3%)
 - 1-5 years: 37 (18.6%)
 - 6-10 years: 29 (14.6%)
 - Less than a year: 5 (2.5%)
- I identify as:
 - White/Caucasian: 177 (81%)
 - Prefer not to answer: 16 (7%)
 - Asian American: 10 (5%)
 - Other: 11 (5%)
 - Latino(a): 1 (1%)
 - African-American/Black: 1 (1%)
 - American Indian: 2 (1%)

(See attached excel spreadsheet for verbatim comments received online.)



High Level Estimate of Design Option Votes Combined:

[Note, in person numbers are based on percentages of table majorities and the two split tables were divided between the two options].

Option 1: 178 (35%)

In-person – 90 (64%)

Online – 88 (24%)

Option 2: 330 (65%)

In-person – 50 (36%)

Online – 280 (77%)

DRAFT