

Edmonds Strategic Plan Actions – by ranked priorities (4-5 scores) and lead agent

1-2 Very high	3	4-5	Strategic Plan Actions	Lead agent	
12%	20%	68%	Economic dvpt-employment	4: Economic sustainability - recruit businesses that employ technical, professional, and managerial skills offered by Edmonds residents to facilitate live/work sustainability in Edmonds.	Port-Chamber
8%	24%	67%	Economic dvpt-employment	6: Medical and health industries - retain and recruit businesses that support and can expand health related services and products within the general area of Swedish Hospital Edmonds.	Chamber-Swedish
9%	24%	66%	Governance-fiscal sustainability	63: Fiscal sustainability - implement Budgeting for Objectives (BFO) process that incorporates public input to establish community priorities, resolves a balance between revenues and expenditures, and encourages innovative and alternative delivery methods.	City Council
12%	26%	63%	Governance-dvpt regulations	68: Permitting processes - consolidate and simplify the business license, land use and building permit review process to incorporate electronic application procedures, pre-submittal workshops, and concurrent reviews.	City
11%	26%	62%	Economic dvpt-employment	5: High tech industries - retain and recruit businesses that depend on, and can take advantage of, Edmonds superior fiber optics capability.	Port-Chamber
22%	16%	62%	Transportation-railroad	62: BNSF - participate in the environmental impact assessment process related to a proposal to build a coal export terminal at Cherry Point in Bellingham. Identify required improvements in Edmonds to mitigate extra tracks, train volumes, dust, noise, and potential conflicts with ferry terminal and waterfront pedestrian, bike, and vehicular traffic.	City
15%	25%	60%	Community dvpt-young adults	14: Employment - create a young adult job placement service to help find part and full-time employment opportunities with Edmonds businesses, schools and organizations.	Chamber
12%	30%	59%	Parks and recreation-catalytic projects	41a: Senior Center - develop long term solution for maintaining and updating the Senior Center.	City-Senior Center
14%	27%	59%	Community dvpt-young adults	15: Participation - work with public and private organizations to provide mentoring opportunities for young adults through events or social outreach, projects, environmental stewardship, arts and culture and job/career networking.	Chamber
15%	26%	59%	Community dvpt-catalytic projects	20: Harbor Square - review and approve a long term master plan and agreement for the Port of Edmonds Harbor Square property that enhances the waterfront environment, public access and promotes mixed use development.	Port
13%	29%	58%	Governance-communications	72: Assess performance results - assess, on an annual basis, State of the City programs, projects, and budget. Regularly conduct public, customer, and business surveys to determine the effectiveness, performance, and priorities of adopted Strategic Plan actions.	City

18%	24%	58%	Community dvpt-catalytic projects	<u>19: Shoreline/Waterfront</u> - develop a strategy for the combined shoreline (east/west of rail lines) from the Port to the Underwater Dive Park and from the waterfront to the downtown that increases public access and recreational opportunities.	City-Port
15%	29%	57%	Economic dvpt-business district	<u>8: Marketing</u> - identify and recruit retailers to fill critical gaps in retail sales and services such as basic needs (clothing downtown, professional services) within the business districts of downtown, Westgate, Firdale Village, 5-Corners, and Perrinville, as well as larger department stores and specialty retailers on Highway 99.	Port-Chamber-Downtown Edmonds Merchants Assn-99 Intl City
15%	28%	57%	Transportation-vehicle	<u>53: Street maintenance</u> - create a financing mechanism to generate approximately \$1,400,000 per year which is needed annually to maintain city streets.	City
17%	26%	57%	Environment-sustainability	<u>47: Recycling</u> -expand reuse and recycling programs in current city operations and in waste management outreach activities by Edmonds households and businesses.	Sustainable Edmonds
18%	27%	56%	Economic dvpt-business district	<u>13: Interim storefront uses</u> - encourage temporary artist exhibits or similar uses in vacant storefronts or buildings in order to provide visual interest and activity while the building is being marketed for a future tenant or owner.	Downtown Edmonds Merchants Assn
18%	26%	56%	Parks and recreation	<u>37: Downtown restrooms</u> - develop a public restroom facility to serve pedestrians, customers, and tourists in the downtown district.	Downtown Edmonds Merchants Assn
19%	25%	56%	Community dvpt-catalytic projects	<u>21: Antique Mall</u> - encourage packaging the Safeway/Antique Mall and nearby properties for the purpose of enhancing redevelopment opportunities of this significant gateway site.	City-Port
11%	35%	54%	Parks and recreation-catalytic projects	<u>40: Frances Anderson Center</u> - refine long range strategy to enhance, maintain and update life cycle maintenance, repair requirements and functional program needs.	City
15%	32%	54%	Transportation-pedestrian	<u>49: Walkways</u> - institute sidewalk maintenance and construction program to complete key connections to the waterfront, downtown, business districts, schools, parks, and other major walking destinations.	City-Edmonds School Dist
16%	30%	54%	Parks and recreation	<u>35: Greenways</u> - develop a system of coordinated open spaces, conservation corridors, and greenways with trail access along the shoreline, waterfront, wetlands, hillsides, and parks to preserve the natural setting and increase public awareness and access.	Sustainable Edmonds
23%	23%	54%	Arts and culture-catalytic projects	<u>33: Farmers/Public Market</u> - expand into a year-round activity with available all-weather structures, available parking, and increased visibility to attract out-of-area customers and tourists.	Edmonds Summer Market
17%	31%	53%	Community dvpt-catalytic projects	<u>23: Swedish Hospital</u> -update the Hospital District master plan to meet hospital needs while mitigating impacts to adjacent nonmedical land uses.	Swedish Hospital

16%	31%	53%	Parks and recreation-catalytic projects	38a: Yost Pool - create and implement a long term financial and operational strategy for the updating/upgrading, refurbishment and retrofitting of the current Yost Pool facility.	City
17%	30%	53%	Community dvpt-young adults	16: Activities - create young adult social and recreation oriented activities and facilities that offer evening and after school peer group interactions and events.	Boys & Girls Club
12%	36%	52%	Governance-communications	71: Strategy development - adopt and implement a Strategic Plan in partnership with public and private organizations.	City
17%	31%	52%	Economic dvpt-business district	10: Promotion - initiate and expand retail sales and other events and activities including sidewalk cafes and vendors within the business districts of downtown, Westgate, Firdale Village, 5-Corners, Perrinville and Highway 99.	Downtown Edmonds Merchants Assn-99 Intl
17%	33%	51%	Environment-sustainability	45c: Stormwater - resolve flooding on SR-104 and Dayton.	City
17%	32%	51%	Economic dvpt-employment	2: Business outreach - integrate City, Port, Chamber, Edmonds Community College, Edmonds School District, and private business efforts and communications for the benefit of economic recruitment.	Port-Chamber
High-mod			Strategic Plan Actions		Lead agent
19%	31%	49%	Arts and culture	25: Design - continue to include arts and historical themes in the Edmonds brand and install artworks, gateways, wayfinding signage, and streetscape improvements at key entrances to Edmonds, e.g., the waterfront, downtown, Highway 99, State Route-104 and other business districts.	City-Arts
21%	30%	49%	Transportation-transit	58: Sounder - increase the schedule and number of Sound Transit commuter rail trains between downtown Seattle and Edmonds to promote development of transit oriented development at Harbor Square, the waterfront, and downtown.	Sound Transit
22%	30%	48%	Transportation-transit	59: Sound Transit - develop Community Transit links with the proposed Sound Transit LINK light rail corridor alignment along Interstate 5.	Sound Transit
25%	27%	48%	Economic dvpt-employment	3: Economic incentives - adopt economic incentives for key business or development recruitment targets. These may include reduced or deferred business license fees, permit fees, utility connection charges, latecomer fees, park or traffic impact fees, property tax reduction or deferral, and/or expedited building permit review.	City Council
14%	39%	47%	Governance-communications	70: Public access - conduct frequent town halls, public open houses, and other events at locations throughout the city to improve public access and facilitate dialogue on policies, programs, projects, and budgets.	City
22%	30%	47%	Environment-sustainability	43: Native habitat - plant street trees, restore native habitat in disturbed areas, remove invasive species and update the landscape ordinance to promote use of native and drought resistant plants and restoration of wildlife habitat.	Backyard Wildlife Habitat

23%	30%	47%	Transportation-pedestrian	48: Trails - complete an off-road multipurpose trail network linking the shoreline and waterfront, Edmonds Marsh, downtown, business districts, parks and open spaces, bus and rail transit connections, and the Interurban Trail in Edmonds.	City
20%	35%	46%	Governance-fiscal sustainability	64: Non-Governmental Organization (NGO) participation - integrate NGOs such as the Chamber of Commerce, Downtown Edmonds Merchants Association, Busing Improvement District, and others into the operation and implementation of BFO and Strategic Plan actions.	Chamber
21%	33%	46%	Parks and recreation	34: Fiscal sustainability - create an alternative mechanism other than the City of Edmonds General Fund with which to finance parks and recreation programs and services.	City Council
25%	30%	46%	Transportation-vehicle	54: Highway 99 - create transportation improvement program and project for Highway 99 to improve traffic flow, transit connections, pedestrian streetscape and to encourage mixed use project developments similar to what has been recently completed in Shoreline and is planned in Everett and Lynnwood.	City-WSDOT-Community Transit
21%	35%	45%	Arts and culture	27: Organization - create a central clearinghouse to coordinate scheduling and promotion of events in Edmonds.	City-Arts-Chamber Commerce
25%	31%	45%	Governance-dvpt regulations	65: Public view corridors and visual preservations - identify public view corridors and view sheds in the Bowl and create appropriate public view protection overlay districts, ordinances, and other measures to preserve and protect them.	City
18%	38%	44%	Governance-communications	69: Communication - establish effective public information and feedback methods including websites, blogs, Facebook, Twitter, and other social media outreach.	City
22%	34%	44%	Environment-sustainability	45b: Stormwater - resolve on-going flooding and water quality issues in Lake Ballinger.	City
25%	31%	44%	Environment-sustainability	46: Energy - reduce Edmond's carbon footprint through solar installations and other energy conservation practices in current city operations, updating development codes, and utilizing Sustainable Works energy audits and retrofits.	Sustainable Edmonds
22%	35%	43%	Arts and culture	26: Promotion - create an Edmonds arts website and utilize social media including Google maps, Facebook, and Twitter to promote and attract visitors to an expanded year-round calendar of events and festivals for performing, literary, culinary, fine, and other arts interests.	City-Arts-Chamber Commerce
27%	29%	43%	Transportation-transit	61: Intermodal Station - develop an integrated Amtrak, Sounder, Community Transit, shuttle, ferry, bike, and pedestrian transfer facility on the waterfront to promote accessibility and connectivity to and within Edmonds.	Sound Transit-Community Transit-Amtrak
29%	28%	43%	Transportation-pedestrian	51: Waterfront connection - work to establish an emergency and everyday access over the railroad tracks and ferry terminal lanes for pedestrians bound for shoreline and waterfront attractions from Harbor Square, Antique Mall, and the downtown.	City-WSDOT Ferries-BNSF Railroad

22%	36%	42%	Arts and culture-catalytic projects	28: Edmonds Center for the Arts (Edmonds Center Arts) - complete a strategic plan identifying financial strategies for debt payment, redevelopment and reuse of the remaining un-renovated property, including a potential parking garage.	Edmonds Center Arts
26%	32%	42%	Transportation-transit	60: <u>Ferry terminal</u> -create an interim ferry waiting and loading strategy that reduces conflicts between trains, automobiles and pedestrians while improving ferry rider access to the waterfront and downtown services and amenities.	WSDOT Ferries
26%	34%	41%	Economic dvpt-business district	9: <u>Design</u> - develop a process to identify ways to enhance retail storefronts within the business districts of downtown, Westgate, Firdale Village, 5-Corners, Perrinville and Highway 99. For example, this could include identifying competitive grants and low cost loan programs.	Downtown Edmonds Merchants Assn-99 Intl
31%	27%	41%	Environment-sustainability	44: <u>Food production</u> - encourage community gardens and pea patches, plant fruit tree orchards, harvest and deliver food products to food banks and other sources to promote natural systems in Edmonds.	Sustainable Edmonds
25%	35%	40%	Governance-dvpt regulations	66a3: <u>Development regulations</u> - Highway 99	City
Mod-low			Strategic Plan Actions		Lead agent
22%	39%	39%	Environment-sustainability	45a: <u>Stormwater and Habitat</u> - daylight Willow Creek to help with restoring saltwater access to Edmonds Marsh.	City
30%	31%	39%	Environment-sustainability	45d: <u>Stormwater</u> - encourage the development of rain gardens, green roofs and walls, bio-filtration swales, and other green development features in Edmonds projects and development codes.	City
33%	27%	39%	Parks and recreation-catalytic projects	38b: <u>Yost Pool</u> - develop and/or expand Yost Pool to include outdoor and indoor leisure pool elements, therapy pool, party rooms and concessions, and possibly other recreation physical conditioning, courts, and gymnasium uses.	City
23%	41%	37%	Governance-dvpt regulations	66b: <u>Development regulations</u> - address ground floor retail requirements to reflect demand in different retail corridors and locations.	City
28%	34%	37%	Transportation-pedestrian	50: <u>Crosswalks</u> - install special paving materials, flashing light crossing strips, pedestrian activated signals, median and curb extensions as appropriate to improve pedestrian safety, increase visibility, and calm traffic at major intersections on SR-104 and Highway 99.	City
33%	30%	37%	Arts and culture-catalytic projects	29: <u>4th Avenue Cultural Corridor/Linear Park</u> - fund and complete construction of a linear park streetscape between the downtown and Edmonds Center Arts in order to create a walkable corridor that preserves the historical character of the area, and promotes retail/art opportunities.	City
21%	43%	36%	Economic dvpt-business district	11: <u>Organization</u> - institute the "Main Street" Program 4-Point approach which includes economic restructuring, promotion, design and organization for the downtown and Highway 99 business districts.	Downtown Edmonds Merchants Assn-99 Intl

23%	41%	36%	Economic dvpt-employment	1: Database - create and maintain a database to identify opportunities for business and developer recruitment efforts. The database may include an inventory of available properties, buildings, and resources in Edmonds business districts and zones.	Chamber
25%	39%	36%	Parks and recreation-catalytic projects	39a: Civic Field - address long term property ownership and upgrade field, stadium, lighting, and other features to support competitive play including tournaments.	City-Edmonds School Dist
27%	38%	36%	Governance-dvpt regulations	67: Design standards - illustrate site, building, landscape, and signage design objectives using examples to achieve public quality design objectives.	City
30%	34%	36%	Transportation-transit	57: SR-104 transit - expand Community Transit's schedule and hours to support Edmonds employees and residents, particularly at the waterfront, downtown, Westgate, and Highway 99 including connections to the Highway 99 International District.	Community Transit
28%	36%	35%	Community dvpt-catalytic projects	22: Highway 99 International District - create a plan and design theme for this unique area, initiate promotional events and activities, and recruit additional anchors or destination stores.	City-99 Intl
28%	38%	34%	Economic dvpt-business district	12: Financing - create a downtown Business Improvement District (BID) to benefit properties and businesses for the purpose of instituting marketing, design, and promotional activities within the downtown business district.	City Council-Downtown Business Improvement District
31%	35%	34%	Governance-dvpt regulations	66a2: Development regulations - Westgate	City
44%	24%	33%	Governance-dvpt regulations	66a1: Development regulations - Downtown/Waterfront	City
30%	38%	32%	Community dvpt-housing	17: Diversify housing options - increase housing choice by type, price, and proximity to employment centers, transit corridors, and recreational sites in order to provide live/work/play opportunities in Edmonds.	City
Low			Strategic Plan Actions		Lead agent
33%	35%	32%	Governance-dvpt regulations	66a5: Development regulations - Perrinville	City
33%	34%	32%	Arts and culture-catalytic projects	31: Artist live/work - explore ways to develop affordable artist live-work-teach-display-sell spaces to attract young and emerging talent to Edmonds similar to the Schack Center in Everett.	Housing Authority
34%	36%	31%	Governance-dvpt regulations	66a6: Development regulations - Firdale Village	City
43%	26%	31%	Community dvpt-housing	18: Affordable housing - promote the creation of rental and sale workforce housing for moderate income working households through incentives that may include additional density, reduced parking requirements, reduced permit fees, and/or other measures.	City Council

29%	41%	30%	Parks and recreation-catalytic projects	39b: Woodway Fields - address long term property ownership and upgrade field, lighting, and other features to support competitive play including tournaments.	City-Edmonds School Dist
34%	36%	30%	Governance-dvpt regulations	66a4: Development regulations - Five Corners	City
32%	38%	29%	Arts and culture	24: Marketing - conduct surveys of visitors to determine their characteristics, expenditure patterns, sources of information, and other behavior to better understand the economic benefits and what attracts visitors to Edmonds.	City-Arts-Edmonds Center Arts
43%	29%	28%	Governance-dvpt regulations	66a: Development regulations - amend mixed use development standards to allow higher, mixed use density in general and in each of the following commercial districts:	City
43%	28%	28%	Transportation-bicycle	52: Bikeway network - institute an on-street network of bike lanes, shoulders, and sharrows (shared lanes) to complete key connections to the waterfront, downtown, business districts, schools, parks, and other major commuter and recreational destinations including the interurban trail.	City-Bike Groups
46%	27%	28%	Parks and recreation	36: Dog park - identify a suitable relocation site and develop a dedicated dog park consisting of fenced social yards with spectator seating and amenities, and off-leash exercise areas and trails.	OLAE Stewardship
43%	30%	27%	Transportation-transit	55b: Shuttle service - initiate seasonal or possibly year-round shuttle service between downtown and Community Transit's Swift BRT transit stations along Highway 99.	Downtown Edmonds Merchants Assn
41%	35%	24%	Arts and culture-catalytic projects	30: Art and history walking tours - create signage, audio and phone apps, and web based information to expand art and history walking tours of waterfront and downtown historical sites and buildings, artworks, and other visually interesting and significant landmarks.	City
35%	43%	23%	Environment-sustainability	42: Coordination - establish a central clearinghouse to coordinate environmental education and sustainability funding, programs, and volunteers.	Sustainable Edmonds
42%	35%	23%	Arts and culture-catalytic projects	32: Fine Arts Museum - explore ways to develop a museum to exhibit local, emerging, and traveling fine arts possibly in combination with Edmonds Center Arts and/or the proposed artist live/work project.	Edmonds Arts Foundation
43%	37%	21%	Transportation-transit	56: Swift Bus Rapid Transit (BRT) - enhance Community Transit's route along Highway 99 from Everett to the King County Metro transfer station at Aurora Village by designating transit lanes and pull-outs, transit traffic signal activation, all-weather shelters, and other improvements.	Community Transit
Very low			Strategic Plan Actions		Lead agent
63%	19%	19%	Parks and recreation-catalytic projects	41b: Senior Center - relocate the Senior Center to another location.	City-Senior Center

51%	31%	18%	Economic dvpt-employment	<u>7: Car dealerships</u> - encourage development of auto sales facilities that include decked display and storage lots, multistory sales and service facilities in order to retain this important source of retail sales revenue in the city and maximize land use.	Auto dealers
60%	27%	13%	Transportation-transit	<u>55a: Shuttle service</u> - initiate seasonal or possibly year-round shuttle service between the waterfront area and downtown.	Downtown Edmonds Merchants Assn