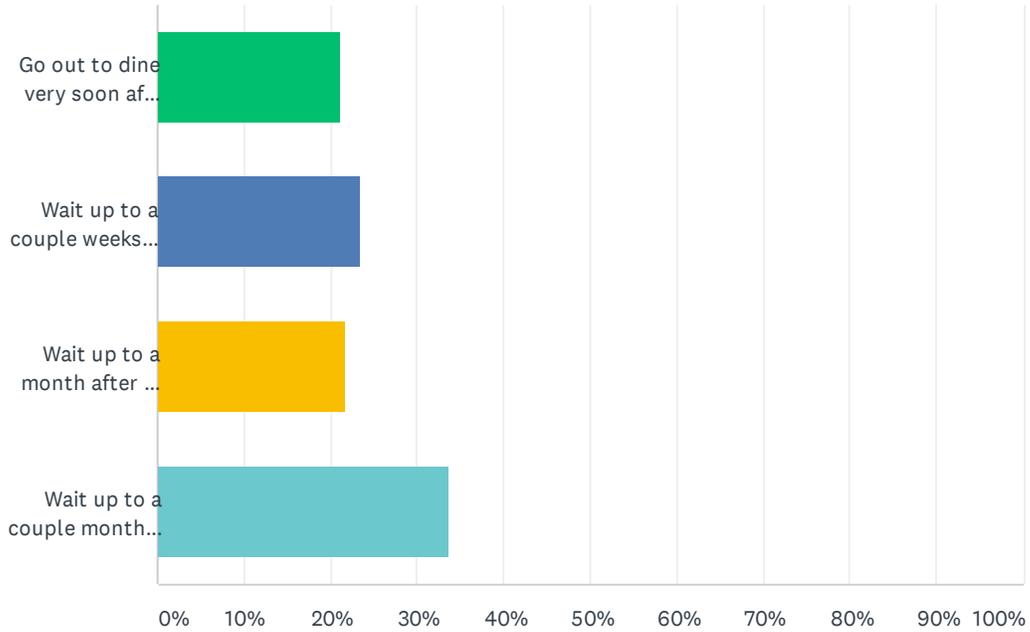


Community Survey of Sentiment on Returning to Local Business

Women over 50

Q1 As restaurants reopen for seated dining, do you expect to:

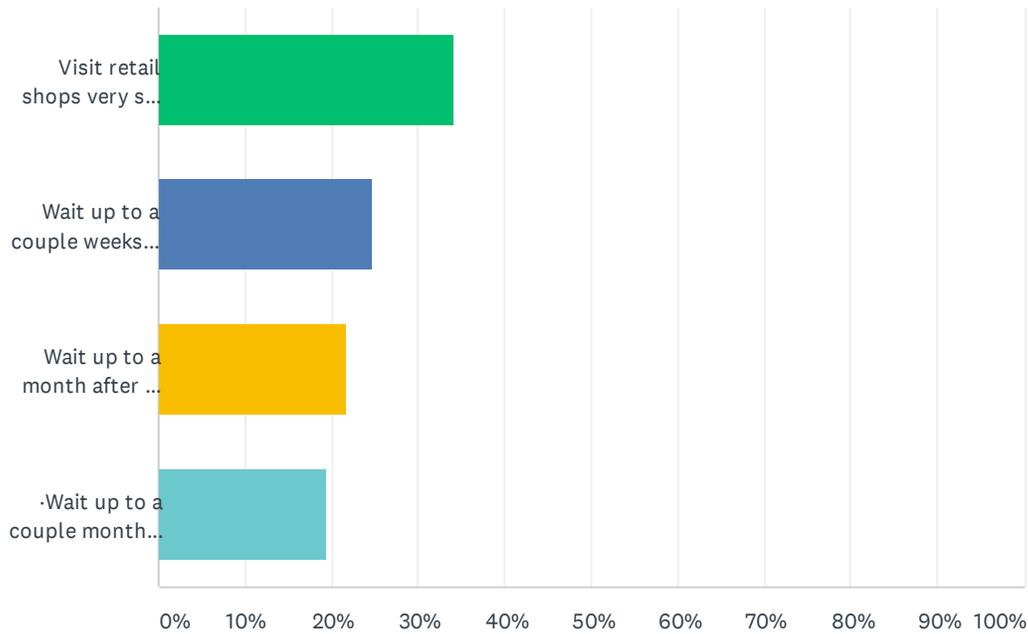
Answered: 797 Skipped: 4



ANSWER CHOICES	RESPONSES	
Go out to dine very soon after reopening	21.08%	168
Wait up to a couple weeks after the reopening date	23.46%	187
Wait up to a month after the reopening date	21.71%	173
Wait up to a couple months or more after the reopening date	33.75%	269
TOTAL		797

Q2 As retail shops (clothing, jewelry, books, art supplies, décor, furniture, etc.) reopen, do you expect to:

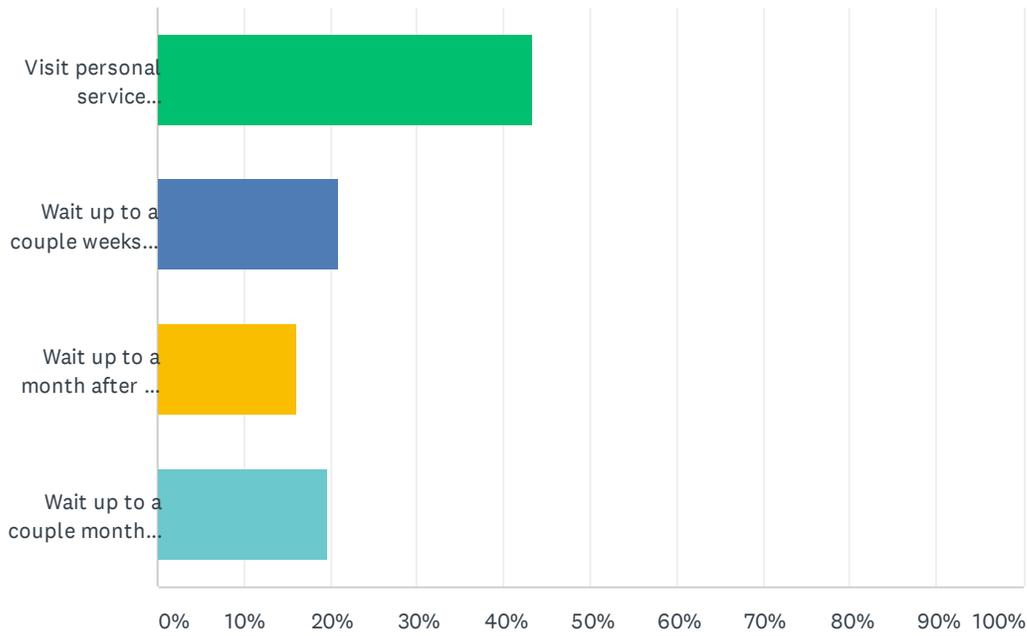
Answered: 796 Skipped: 5



ANSWER CHOICES	RESPONSES	
Visit retail shops very soon after reopening	34.05%	271
Wait up to a couple weeks after the reopening date	24.75%	197
Wait up to a month after the reopening date	21.73%	173
Wait up to a couple months or more after the reopening date	19.47%	155
TOTAL		796

Q3 As personal service establishments (hair care, skin care, nails, massage, etc.) reopen, do you expect to:

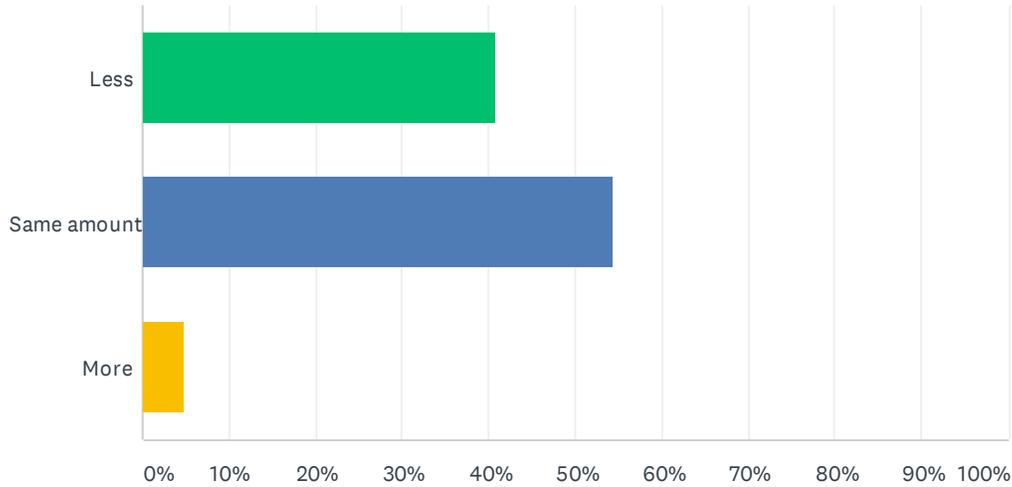
Answered: 795 Skipped: 6



ANSWER CHOICES	RESPONSES	
Visit personal service establishments very soon after reopening	43.27%	344
Wait up to a couple weeks after the reopening date	20.88%	166
Wait up to a month after the reopening date	16.10%	128
Wait up to a couple months or more after the reopening date	19.75%	157
TOTAL		795

Q4 As local businesses reopen, do you expect to do less, more or the same amount of online shopping as you've been doing during the stay-at-home period?

Answered: 797 Skipped: 4



ANSWER CHOICES	RESPONSES
Less	40.78% 325
Same amount	54.33% 433
More	4.89% 39
TOTAL	797

Q5 For each of the following expected or potential safety measures to allow business to reopen, please indicate whether the measure would make you very comfortable, somewhat comfortable, neither uncomfortable nor comfortable, somewhat uncomfortable or very uncomfortable as you return to shopping or dining at local small businesses:

Answered: 798 Skipped: 3

Community Sentiment on Returning to Local Businesses

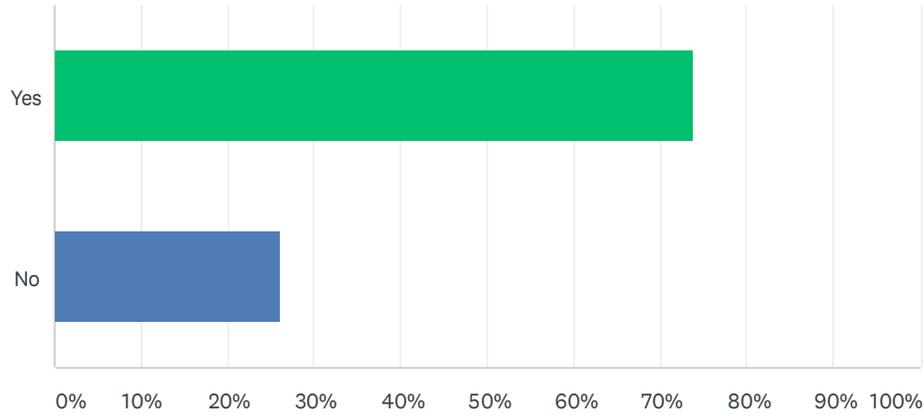
	VERY COMFORTABLE	SOMEWHAT COMFORTABLE	NEITHER UNCOMFORTABLE NOR COMFORTABLE	SOMEWHAT UNCOMFORTABLE	VERY UNCOMFORTABLE	TOTAL
Delivery services	56.39% 441	20.33% 159	18.41% 144	3.84% 30	1.02% 8	782
Curbside pickup	67.87% 526	19.61% 152	9.94% 77	2.06% 16	0.52% 4	775
All staff wear face masks	70.35% 560	18.34% 146	6.53% 52	2.39% 19	2.39% 19	796
All staff wear gloves	42.24% 335	22.07% 175	27.11% 215	4.67% 37	3.91% 31	793
Gloves offered to customers	31.22% 246	18.91% 149	36.55% 288	5.71% 45	7.61% 60	788
Masks worn by all customers	71.45% 568	14.34% 114	5.53% 44	3.52% 28	5.16% 41	795
Hand sanitizer station at entrance of establishment	78.67% 627	14.55% 116	5.90% 47	0.50% 4	0.38% 3	797
Plexiglass barriers separate staff and patrons at checkout	63.99% 510	20.70% 165	11.79% 94	2.38% 19	1.13% 9	797
Six-foot separation demarcations are placed where customers line up	67.00% 534	20.08% 160	9.54% 76	1.88% 15	1.51% 12	797
Limitations are set up on numbers of customers in the establishment at one time	65.37% 521	21.96% 175	8.41% 67	2.63% 21	1.63% 13	797
Touch-free payment systems at checkout	67.09% 532	17.53% 139	13.24% 105	0.88% 7	1.26% 10	793
Touch-free doors at entry/exit	70.22% 554	16.22% 128	12.55% 99	0.51% 4	0.51% 4	789
Menus, store inventory and/or advertisements available online and outside the store to reduce time required to browse inside store/restaurant	61.31% 488	20.98% 167	14.45% 115	1.88% 15	1.38% 11	796
Outdoor dining	55.49% 440	27.62% 219	12.36% 98	3.66% 29	0.88% 7	793
Outdoor shopping options	46.46% 368	28.54% 226	19.57% 155	4.04% 32	1.39% 11	792

Q6 Summary What else might businesses do to make you feel comfortable while shopping/dining/being served at their establishments?

N	%	Comments/Suggestions for Safety
107	12.8%	Masks worn by all customers/signs requiring masks/ensure masks are worn correctly/provide masks if people don't have them
78	9.3%	Ensure cleanliness/ sanitization throughout/frequent sanitizing/clean bathrooms/post cleaning schedule/touchless faucets/paper towels
74	8.8%	Other precaution
54	6.4%	Just open up/get back to normal/we need to reopen now
51	6.1%	Social distancing/separation between tables/one way aisles/space in aisles/
48	5.7%	All staff wear face masks/wear mask correctly
46	5.5%	Limitations are set up on numbers of customers in the establishment at one time/ensure adequate space so no crowding
42	5.0%	Enforce guidelines/refuse service to those who don't comply/ensure employees follow rules/ ensure customers know rules
35	4.2%	Don't Know
34	4.1%	Hand sanitizer/disinfectant wipes station at entrance of establishment/on tables at counter /hand washing stations
29	3.5%	Be sure staff is healthy/no working when ill/take staff, customers temps/don't allow sick customers in store or restaurant/allow sick leave/provide employee testing
23	2.7%	Not until Covid is contained/until there is a vaccine until Phase 4
22	2.6%	All listed above are good/sufficient
21	2.5%	Sign or communications about measures being taken to protect customers/what is expected/
21	2.5%	Nothing unspecified
20	2.4%	Robust on-line options for shopping/ordering/online options/prepay on line
19	2.3%	Curbside pickup/drop off for returns/take out pick-up
18	2.1%	Follow Governor's/CDC advice and regulations/County regulations
18	2.1%	Close streets/Main street/to allow social distancing/more outdoor dining space
18	2.1%	Be courteous/nice/welcoming to customers/be professional
17	2.0%	Outdoor dining
17	2.0%	Keep entrances wide open/ open windows and doors to allow fresh air flow/have fresh air flow/good HVAC/Good air flow
17	2.0%	Utilize reservation or appointment system for shopping/dining
16	1.9%	Other/don't want restrictions/keep gov out of it/we are adults/can take care of ourselves
16	1.9%	Nothing, I am comfortable
15	1.8%	Disposable/single use/menus, silverware, condiments/no touch menus
13	1.5%	Special hours/discounts for seniors/ those at risk
13	1.5%	Nothing I am not comfortable
7	0.8%	Touch-free payment systems at checkout/self checkout
6	0.7%	All staff wear gloves
6	0.7%	Other comment
5	0.6%	Menus, store inventory and/or advertisements available online and outside the store to reduce time required to browse inside store/restaurant
4	0.5%	Outdoor shopping options
4	0.5%	Gather contact information
3	0.4%	Gloves required for customers
2	0.2%	Gloves offered to customers/gloves encouraged
2	0.2%	Six-foot separation demarcations are placed where customers line up
2	0.2%	Touch-free doors at entry/exit
1	0.1%	Plexiglass barriers separate staff and patrons at checkout

Q7 Would you be willing to pay slightly more for goods and services at businesses that implement enhanced safety measures (beyond the minimum necessary)?

Answered: 784 Skipped: 17



ANSWER CHOICES	RESPONSES	
Yes	73.85%	579
No	26.15%	205
TOTAL		784