RESOLUTION NO. 1284

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EDMONDS, WASHINGTON, INITIATING A PROPOSAL FOR A BUSINESS IMPROVEMENT DISTRICT WITHIN A PORTION OF THE CITY OF EDMONDS.

WHEREAS, a petition has been circulated to form a business improvement district within the City of Edmonds downtown area gathering signatures from persons who operate businesses in the proposed area which would pay sixty percent of the total proposed special assessments; and

WHEREAS, RCW 35.87A.030 authorizes the city council to initiate a business improvement area by resolution in lieu of petition; and

WHEREAS, after initiating a business improvement area by resolution, the city council may adopt a second resolution of intention to establish a business improvement area; and

WHEREAS, this resolution only initiates the process of establishing a business improvement area; now therefore,

THE CITY COUNCIL OF THE CITY OF EDMONDS, WASHINGTON, HEREBY RESOLVES AS FOLLOWS:

Section 1. INITIATION OF BUSINESS IMPROVEMENT AREA. A proposed business improvement area is initiated within the area shown on the map attached as Attachment A hereto, which is incorporated herein as if set forth in full. The proposed business improvement area includes the parcels with the tax ID numbers set forth in Attachment B hereto, which is incorporated herein as if set forth in full.

Section 2. PROPOSED USES AND PROJECTS. The proposed special assessment revenues would be put to the followings uses and projects:

A. Marketing & Hospitality
    a. Maps/Brochures/Kiosks/Directories
    b. Web Site
    c. Social Media
    d. Marketing/Advertising Campaigns
    e. Holiday Decorations
    f. Street Performers/Artists
    g. Historic Education/Heritage Advocacy
    h. Special Public Events

B. Safety & Cleanliness
    a. Maintenance
    b. Security
    c. Pedestrian Environment Enhancements
C. Appearance & Environment
    a. Design Enhancements
    b. Neighborhood Advocacy & Communication
    c. Streetscapes/Lighting/Furniture
D. Transportation
    a. Transportation Alternatives
    b. Directional Signage
    c. Parking Management & Mitigation
E. Business Recruitment & Retention
    a. Education/Seminars
    b. Market Research
    c. Business Recruitment
F. Organization
    a. Contract Staff & Professional Services
    b. Administration Costs.

Section 3. ESTIMATED RATE OF LEVY. It is proposed that businesses within the BID would pay special assessments. The proposed assessments would not apply to residential property or the residential portion of mixed use property within the BID. The proposed special assessments would be based on the type of business multiplied by the square footage of a business. For special assessment purposes, there would be two business types: "open door" businesses (restaurants, retailers, banks, etc.), and "by appointment" businesses (hair salons, doctors, lawyers, nail salons, insurance providers, counselors, financial advisors, and others). Open door businesses would be assessed at a higher rate than the "by appointment" service and professional businesses. The table below shows the annual proposed special assessment levy rate for both categories of businesses based on their square footage within the business improvement area:

Square footage	Assessment for "Open Door"	Assessment for "By Appointment"
0-499	$90 quarter ($30 per month)	$30 quarter ($10 per month)
500-999	$105 quarter ($35 per month)	$45 quarter ($15 per month)
1000-1999	$120 quarter ($40 per month)	$60 quarter ($20 per month)
2000-4999	$135 quarter ($45 per month)	$75 quarter ($25 per month)
5000 and over	$150 quarter ($50 per month)	$90 quarter ($30 per month)

Section 4. ESTIMATED BUDGET. Based on the proposed special assessment and existing number/types of businesses, the estimated revenue that will be generated annually is $86,000. The Edmonds Downtown BID committee anticipates that expenditures on proposed uses and projects referenced in Section 2 of this resolution will equate to revenue generated.

RESOLVED this 27th day of November, 2012.

CITY OF EDMONDS

MAYOR, DAVID O. EARLING

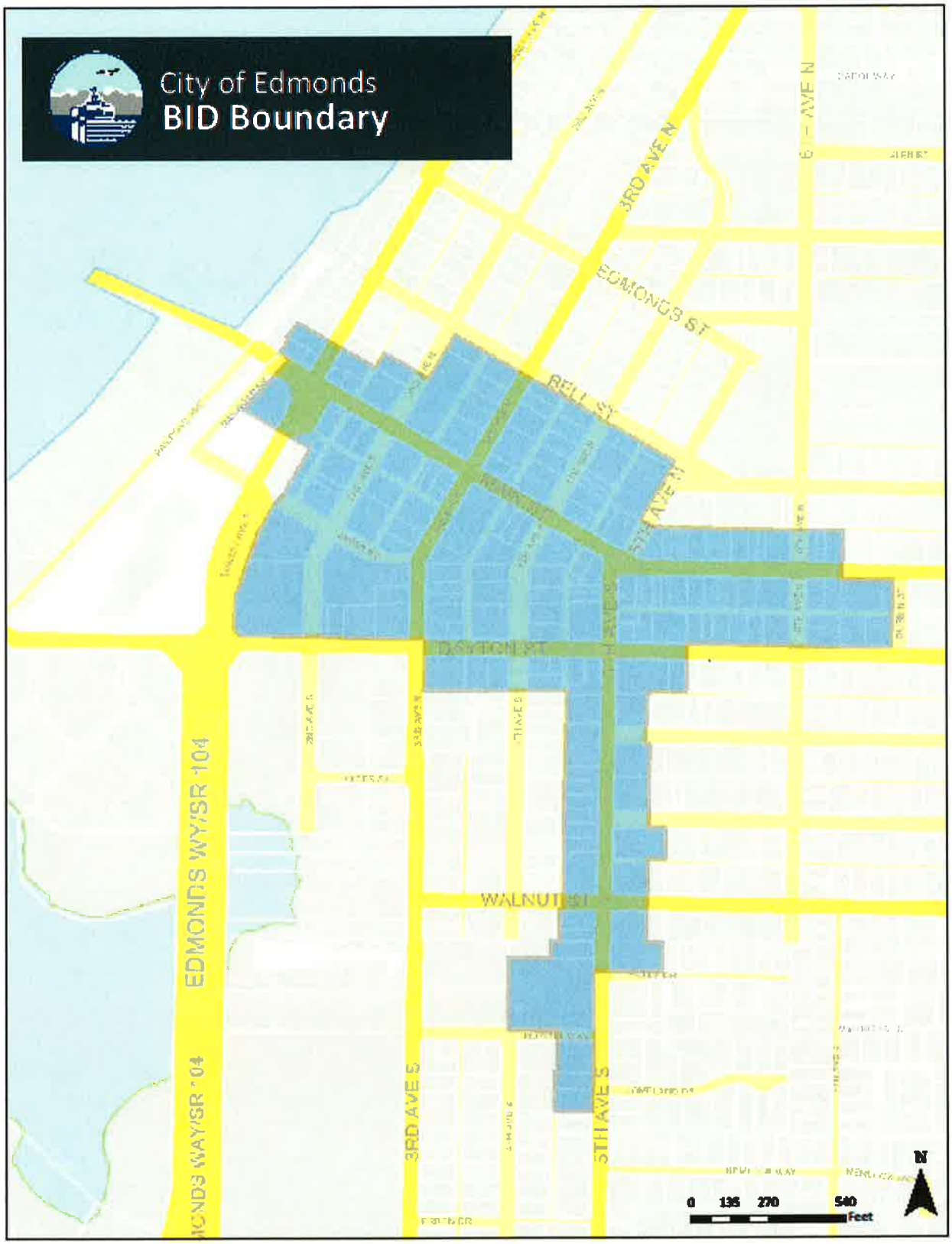
ATTEST:

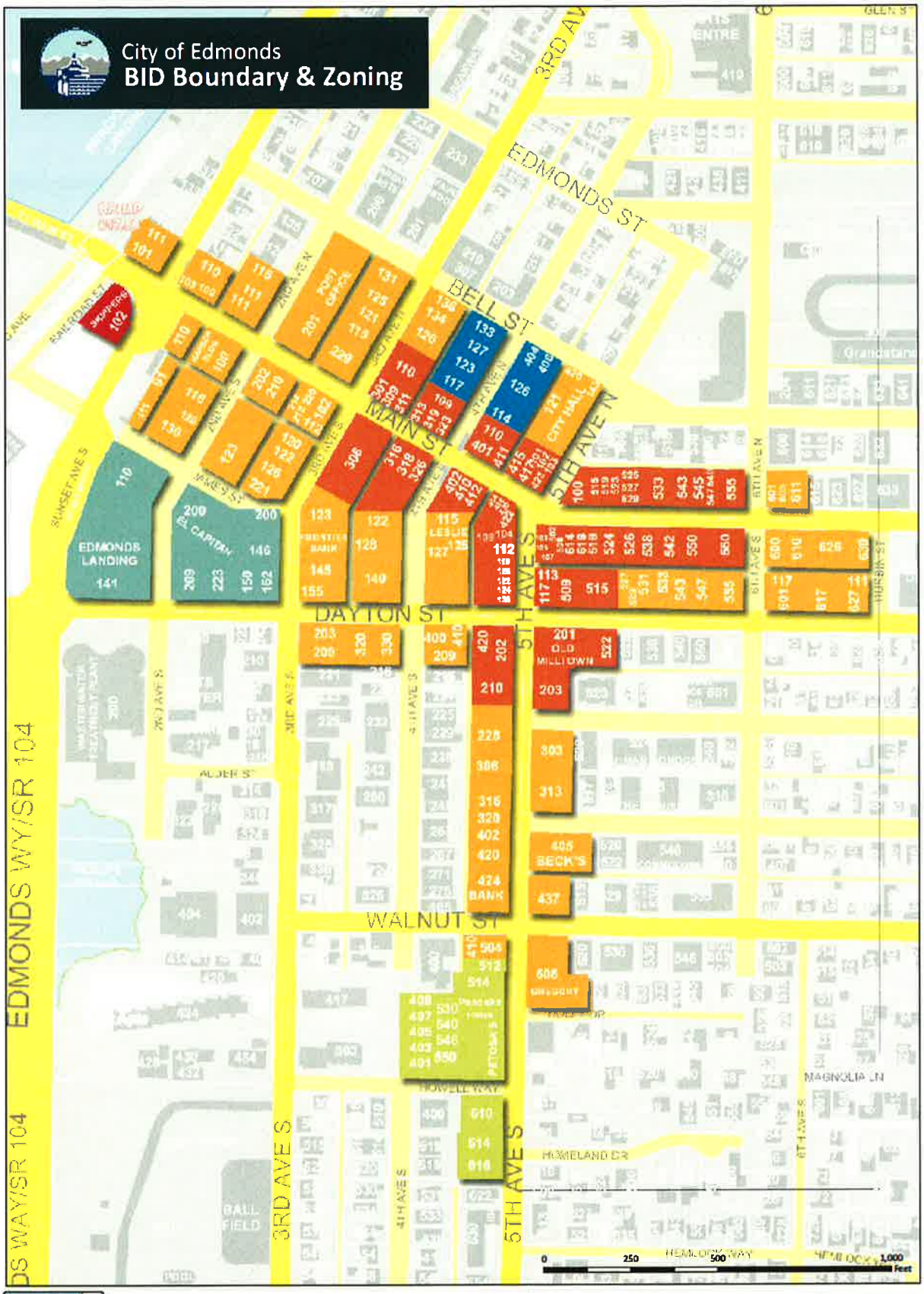
CITY CLERK, SANDRA S. CHASE

FILED WITH THE CITY CLERK: 11-21-2012
PASSED BY THE CITY COUNCIL: 11-27-2012
RESOLUTION NO. 1284

4851-5533-3898, v. 1

Attachment A





1 inch = 250 feet

City of Edmonds
121 5th Ave N
Edmonds, WA
98020

Downtown Business Improvement District

BID Parcels Zoning

BC BD1 BD2 BD3 BD4 BD5

N

August 2011

Attachment B

Parcel IDs Associated with Edmonds Downtown Business Improvement District

00434400100601		00830800020500		27032300407700		27032300406500
00434202101600		00871500010000		00434209703702		27032300405800
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00434202101900		00787600010000		00952100010100		00434212003700
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