

## Citizens Committee on U.S. Mayors Climate Protection Agreement

### **Mission:**

1. Encourage citizens to be a part of the solution
2. Encourage City staff and citizens to conserve current resources
3. Work with the City Council to implement ideas
4. Effectively address the future impacts of climate change



### **Committee Members:**

- Members:** Richard Bisbee, Jeannie Blair, Carolyn Chapel, Howard Chermak, Bob, Freeman, Wes Gallagher, Hank Landau, Todd Cloutier, Linda Lyshall, Cynthia Pruitt, Laura Spehar, Rebecca Wolfe, Valerie Stewart
- City Staff:** Mayor Dave Earling, Rob Chave, Stephen Clifton, Steve Fisher, Carolyn LaFave, Jen Machuga, Strom Peterson, Jim Stevens, Phil Williams

### **Meeting Agenda**

**September 6, 2012 @ 9 am**

1. Approval of August 2, 2012 meeting minutes	
2. ESCO Project Update	Jim Stevens
3. GHG Emissions Inventory	Steve Fisher
4. Subcommittee Reports	
a. Promoting Energy Efficiency	Jim Stevens
b. Outreach & Reporting	Cynthia Pruitt & Rebecca Wolfe
c. Development of Incentives	Jen Machuga
5. Next meeting date – October 4, 2012 @ 9 am	

### **Meeting Minutes August 2, 2012**

**Attendees:** Mayor Earling, Jen Machuga, Jim Stevens, Howard Chermak, Cynthia Pruitt, Laura Spehar, Val Stewart, Janice Freeman, Robert Freeman, Carolyn Chapel, Richard Bisbee, Steve Fisher, Rob Chave, Carolyn LaFave

### **Approval of July 5 Meeting Minutes**

1. Jim Stevens made a motion to accept the July 5, 2012 meeting minutes. Janice Freeman seconded the motion. Meeting minutes were approved with no changes.

### **Update on Energy Saving Plan**

1. Jim Stevens provided an update on where the City is at with ESCO project. City will be signing agreement to move forward on Monday. Treatment plant will not be included but will be done independently at a later date.

### **Subcommittee Reports**

1. Energy efficiency – reported by Jim Stevens
  - a. Two meetings late last month one w/Rob Chave who also brought in Leif Bjorback and one with Howard Chermak

- b. Rob's advice – at this point we want successes so it makes sense to work on the things that are carrots and give people incentives to promote energy efficiency instead of sticks that beat them for not doing something.
  - c. Subcommittee will be talking w/Strom Peterson as local businessman to see how they might approach working w/local businesses.
  - d. Howard pointed out that the property owners don't usually pay the energy bills so have to work out how to work with owners and their tenants to affect change.
  - e. Jim is passing along information that he's become aware of that could be applicable to other committees.
    - i. Recently sent a powerpoint presentation to all committee members
    - ii. Val Stewart mentioned that the incentive's committee is looking at green leasing programs
2. Outreach & Reporting – reported by Cynthia Pruitt and members
- a. Had first subcommittee meeting last Friday, next meeting tomorrow @ 3 pm. Highlights:
    - i. Richard – group talked about a lot of different ideas. no goals, but ideas of goals
    - ii. Steve – we have a large audience and several smaller audiences and need to decide where they want to focus. Community in general needs to benefit but maybe focus on an area like schools. No specifics yet. Have thought about gamifying – engaging people in a more fun activity to reduce their energy use, a competition of sorts
  - b. Cynthia – subcommittees goal is to have a strategy by the end of September
  - c. Carolyn Chapel asked if this subcommittee would work as PR for other subcommittees to get their info out – YES!
3. Incentives – reported by Jen Machuga
- a. Subcommittee has met once so far. They feel there are already a lot of incentives in place but people don't know about them so one of their goals will be to find ways to get the word out. They will research and compile a list of what is already in place. And then look at which larger incentives they would like to add (items that will likely take longer to work through City channels). Also talked about connecting different programs – at this time there is not a single site, but multiple site that people would need to go to for information – look at organizing elements that are available.
  - b. Howard mentioned that some information had been sent to him regarding "green tools for green building". He will pass along to incentive's group
  - c. Val said that PSC has a multi-family energy efficiency program w/incentives that should be looked at as well
  - d. Meeting again next month

### **AWC Award Video**

- 1. Jen showed the AWC award video
  - a. It was suggested that the Outreach subcommittee look into have the video shown at the local movie theater. Subcommittee will move forward with this.
  - b. Also suggested that it should run on Channel s 21 & 39. Rob will look into this.
  - c. Jen said that AWC also was working on a 5-7 minute video which isn't ready yet
  - d. It was also suggested that the actual award should be put somewhere where more people can see it. Rob said we can get a high resolution copy from AWC and make posters. Committee liked this idea.

### **Mayor's Comments**

- 1. Mayor thanked everyone who attended the train rally. There were 250+ people. Mayor felt it was important for Edmonds to get in front of the issue first because all cities along coal train line will

try and attract attention for mitigation. The scoping process has begun or is beginning soon. If you have letters you should put them together – Mayor will provide contact. Hearings are being scheduled as well so watch for information.

- a. Mayor's follow-up: Met w/Jim McDermott's staff and Patty Murray's staff. Meeting with BNSF
2. Mayor also recommended that the committee member look at the information from the recent strategic plan #6.

### **Committee Member Reports**

1. Val Stewart – reminded everyone to **not** print if don't have to
2. Richard Bisbee – provided further information regarding coal train scoping. They will be holding six hearings across the state. EIS is usually 60 day period but so much controversy over this issue that they have extended scoping to 120 days.
  - a. Janice asked about the possibility of a hearing in Edmonds. The Mayor said we are requesting one but we don't know if we'll get one.
3. Rob championed subcommittees to keep making progress