

Citizens Committee on U.S. Mayors Climate Protection Agreement

Mission:

1. Encourage citizens to be a part of the solution
2. Encourage City staff and citizens to conserve current resources
3. Work with the City Council to implement ideas
4. Effectively address the future impacts of climate change



Committee Members:

- Members:** Carolyn Chapel, Wes Gallagher, Hank Landau, Todd Cloutier, Bob Freeman, Jeremy Grisham, Brian Potter, Cynthia Pruitt, Laura Spehar, Rebecca Wolfe
- City Staff:** Mayor Gary Haakenson, Steve Fisher, Sally Lider, Noel Miller, Rob Chave, Jen Machuga, Jim Stevens, Linda Carl

Meeting Agenda

February 4, 2010

1. Intro of seven new committee members	Gary
2. Reusable bag subcommittee report	Subcommittee
3. Climate Conversation – Earth Day, April 22, 2010	Bob F.
4. Update on draft Climate Action Plan	Subcommittee
5. Miscellaneous	All
6. Next meeting date – 9 a.m., Thursday, March 4	

Meeting Notes

January 14, 2010

1. Reusable bag subcommittee report

The Council-approved ordinance goes into effect in August. Steve reported that the subcommittee has met several times to prepare for the campaign, which will focus on “BYOB”—bring your own bag—adopting the City of Palo Alto’s campaign. It includes community outreach and consistent, positive messages. The subcommittee will develop a fact sheet that lists resources for purchasing reusable bags, incentives, tips, and prompts (“remember to BYOB”). “Bagnesia” is a new term that means forgetting to BYOB. The subcommittee plans to contact all affected businesses and invite them to participate in the campaign, as well as offer employee-training assistance. There will be a webpage linked to the City’s website, and they are looking into Facebook and Twitter as ways to communicate the message.

Gary mentioned that everything on social-networking sites (such as Facebook) becomes public record; it also needs to be maintained by someone on staff. It’s unlikely the City will ever have a FB account. Gary has a personal FB account, plus an Edmonds Mayor Twitter account for City-related information.

The subcommittee is working with the Edmonds School District’s Arts Coordinator on guidelines for a poster contest for the students at College Place Middle School, Meadowdale Middle, Meadowdale HS, and Edmonds-Woodway HS). The guidelines should be completed by the end of the month, with a potential deadline of April 1. The subcommittee is considering prizes, such as cash, gift cards, or lunch with the Mayor, and a potential showcase on Earth Day and/or the Edmonds Arts Festival. Merchants may also want to

display the winning poster in their windows, and perhaps we'll make a calendar of the top submittals. The next subcommittee meeting is next Tuesday.

Strom is working with a designer to develop a "green Edmonds" logo to help brand the City.

2. Climate Conversation – Earth Day, April 22

Todd Coutier spoke on behalf of Bob Freeman. At this point the subcommittee is planning for two speakers: an ICLEI representative to talk about the steps made at the Copenhagen Summit, and perhaps a PUD or PSE rep. The plan is to unveil the draft climate action plan and perhaps have a similar agenda to last year. Strom indicated he would provide some light refreshments. It was suggested to include something on Gaylord Nelson, the founder of Earth Day.

3. Update on draft climate action plan

The plan was presented by Jeanne Blair to the Edmonds Planning Board last month. Because the PB didn't read it ahead of time, there were few questions. It appeared to be received well; however, the board didn't formally accept it. Rob indicated that the PB is interested in having a discussion at their February 1 meeting and suggested that some subcommittee members attend the meeting. Steve will reconvene the subcommittee to go over some details in the plan. Todd is a new member of the Planning Board, and potentially Krisitana Johnson, if approved by Council.

4. Miscellaneous

Janice: Bob had a heart attack last November and has been in and out of the hospital. He's at Crista right now for rehab and physical therapy.

Sally: The City has a new Prius, which the staff is learning how to drive. The car was purchased using federal grant money. Sally also mentioned that the Discovery program page is one of the top-visited pages on the City's website. She suggested linking it with other pages, such as information on the BYOB campaign.

Jim: New LED lights will be put in the Public Works yard, which should cut the cost by half. They're also studying the Frances Anderson Center for energy-efficiency options. Photo panels could potentially be installed, which would give us the option of selling energy back to PUD. The City plans to hire a consultant later this year to look at this.

Hank read the sustainability element of the Comp Plan and said it was extremely well written.

Carolyn recently had a new heat pump installed by PUD using an approved contractor.

Rebecca is now the conservation chair of the Sierra Club. The Wilderness Society has been doing research on trees and they've found that one acre can offset 100 GHG emissions for a year. She brought in several copies of "Sound Truth and Corporate Myths," a book about the Exxon Valdez oil spill.

Gary talked briefly about the future of this committee and said he's contemplating if this should be a Council committee. He will wait until after the Council retreat on February 5 to make any decisions.