



MINUTES

October 1, 2012

The Edmonds Arts Commission: dedicated to the arts, an integral part of community life.
City of Edmonds Parks, Recreation & Cultural Services Department

PRESENT:

Joanne Otness, Chair	Lois Rathvon	STAFF	AUDIENCE
Mary Monfort	Todd Timmcke	Frances Chapin	None
Samantha Saether		Sarah Cocker	

ABSENT: Suzy Maloney, excused for business and Beverly Shaw-Starkovich, excused for illness.

The meeting was called to order at 6:10 PM by Joanne Otness-Chair

MINUTES Minor corrections made to minutes

TIMMCKE MOVED, RATHVON SECONDED that the amended, September 4, 2012 Minutes be approved as submitted. MOTION CARRIED.

AGENDA ADDITIONS/CHANGES – Addition of report on the Chamber’s “425 Launch,” under other business.

PROGRAM REPORTS

A. Youth Arts Education

1. Middle School Literary Workshop – No discussion.

B. Creative Programming: Programs

- 1. WOTS Report** – Cocker reported that WOTS is this weekend and everything is coming together for the conference. She reported the website has been redesigned and is in the final stages before launching this week. She encouraged the commissioners to visit the new site and offer any feedback on the redesign, keeping in mind that the emphasis is on bringing new visitors to the area and promoting tourism in Snohomish County.
- 2. Concerts** – Commissioners signed thank you certificates for the 2012 Summer Concerts in the Park sponsors. Call for artists for next summer’s concerts will be issued this month.
- 3. Public Art** – Chapin reported that the call for artists has been issued to local arts organizations for the flower pole project on Main St. Saether and Timmcke volunteered to serve on the selection committee for the project; the closing deadline for applications is October 16. Chapin stated that inlays along Main St. will refer to Historic George St. and will have elements of the “Cedar Dream” motif.

C. Creative Programming: Funding/Administration

1. Budget Draft 2013 – No discussion.

D. Advocacy & Community Involvement

1. EAC Student Representative – Rathvon reported that no applications have been received to date and suggested another press release be issued that emphasizes the EAC’s desire to have youth input in programming. Commissioners agreed a second press release should go out before November and that teachers and community members should be contacted a second time. The position will remain open until a student is selected or the position is closed.

2. **Arts and Humanities Month** – Chapin shared her presentation for the proclamation of Arts and Humanities Month at City Council on October 2nd. She based it on ideas provided by the commissioners to highlight the many intersections of commerce and the arts in Edmonds. Chapin stated the highlights include that there are 227 arts related businesses in Edmonds, the upcoming SR 99 International District Enhancement Project, and the creation of the Chamber Arts Awards. Otness encouraged commissioners to be present at the proclamation and Saether will attend.

E. Cultural Destination

1. **Snohomish County Tourism Grant** – Chapin reported she would be applying for a grant from the Snohomish County Tourism Board for \$11,000 to help fund wayfinding signs in downtown Edmonds, and that the Edmonds Lodging Tax will match \$10,000 for the project, plus other city inkind, for a total of \$22,000 project. The proposed sites for the way finding signs include the intersection of Dayton St. and SR 104, and possibly 9th Ave and Casper Ave. RATHVON moved to approve the application to Snohomish County Tourism for way finding signage, MONFORT seconded the motion. MOTION CARRIED. The application deadline for the grant is October 8, 2012.
2. **State Route 99 Enhancements** – Chapin reported the groundbreaking ceremony for the SR 99 project took place on September 27th and was well attended by city and state representatives, including Senator Chase and Mayor Earling, local business owners, artist Pamela Beyette, and many other participants in the project and community members. The contractor is setting up this week and construction is scheduled to begin October 4th.
3. **Cultural Heritage Tour** – Chapin presented the most recent proposal and visual mock ups, by the artist working on the project, Judith Caldwell. Currently twelve sites have been proposed and Caldwell is designing a “puppet style” stainless steel theater form marking each location. The stainless steel theater frame will have pictures and text etched in the center, with other images on the side. She also showed several pieces of color stained stainless steel. Caldwell plans to use small amounts of color in the pieces. Each piece will have site specific information, such as information on the first school in Edmonds and the watchtower used in the war. Different mounting techniques will be required, some on poles and some maybe attached to buildings. The commissioners discussed the pieces and agreed the idea of miniature theaters allows people to engage with the pieces differently than standard interpretative markers. Suggestions were made that color be kept to a minimum, and to ask about reflection and ability to read the text outside. MONFORT moved to accept preliminary design of Caldwell’s pieces. SAETHER seconded the motion. MOTION CARRIED. After the designs have been approved at the local level, they will be sent to the NPS and state for final approval.

STAFF REPORT –emailed to commissioners.

OTHER BUSINESS – **Chamber “425 Launch”** – Otness reported on the event she participated in for the “425 Launch.” The Chamber of Commerce’s Economic Development committee has created the “425 Launch” to help support entrepreneurial businesses in Edmonds and surrounding areas. The Art Entrepreneurship panel including Otness, Cole and Eccleshall met on September 26. It was well attended and Mayor Earling took the opportunity to encourage community involvement in the arts for example in creating a shared calendar. The commissioners agreed with Mayor Earling that such an effort must be citizen driven and maintained, and Chapin encouraged commissioners to think about ideas about how this could be achieved.

EAC Annual Gala and Auction on September 29th was well attended and was very successful. Joseph McIalwain will present a quarterly report at City Council meeting on October 2nd.

ANNOUNCEMENTS – none.

Meeting Adjourned at 7:20 PM